

AFTER THE GOLD RUSH will be again be the Organizers of the arts, crafts, and pre-packaged foods vendors for the Pleasant Hill Art, Wine, & Music Festival, which is produced annually by the Pleasant Hill Chamber of Commerce. We have also participated in the Festival every year - as vendors - since its inception, and have watched it grow in popularity, attendance, and quality each year, giving us the unique perspective from both sides of the fence – as vendors AND organizers. The date change from typically the first weekend in October to the second weekend should be a permanent one and is due largely to avoid competing events in the area.

The Pleasant Hill Chamber of Commerce, the Downtown Merchants, and the City of Pleasant Hill are involved in this show in every way. They block off Crescent Avenue in the heart of downtown Pleasant Hill for a 2-day celebration, which includes several wine & beer tasting areas, continuous live music, a separate kid’s area, and 70 booths of fine crafts, artists, and pre-packaged food vendors. Crescent Drive includes a multi-plex theater, gourmet restaurants, unique shops and boutiques, a huge parking garage, apartments & condos within walking distance of ‘downtown’, and a few large anchor stores around it. It’s an affluent area that is supported by the surrounding areas year-round.

The Festival will have all Covid-29 requirements in place as is necessary or required. More info on this will be sent as we get closer to the event.

The Festival is open to all craftspeople and artists that make their own products, and all pre-packaged food booths (Sampling is allowed; Health Dptm. permits/fees required) The Chamber of Commerce runs all prepared food booths. All applications are juried by 4 - 5 photos of your work, a display photo, and a photo of your studio/work area (even if it’s your dining room table!) Past participants need only supply a display photo. No imports or commercial booths are allowed. All exhibitors must provide their own displays, awnings, etc. All spaces are set in the street in front of the curb, and are all 10’ x 10’, although – due to the curvature of Crescent Drive – we give an extra 5’ DEPTH to the curb which you may extend and use if you wish, allowing you to open up to both the street and the sidewalk. We STRONGLY encourage that you don’t put up a solid back-drop behind your booth in front of the merchants behind you ~ they will appreciate it and you will benefit from the public walking on the sidewalk behind you. No electricity is provided, and generators are not allowed. Please note – Previous participation does not guarantee automatic acceptance; all applications will be juried.

Entry fees are the same as last year: \$195 plus a 10% commission on gross sales. Commissions will be collected at the show after closing on Sunday night. All spaces are 10 x 10, with extra space to the sidewalk should you decide to utilize it.

Fill out the application below, cut off, and send it along with 4 - 5 photos of your work, a display photo, a studio photo, & your \$195 entry fee. Past vendors, please email or send a display photo only. Make checks payable to ‘Kim Patillo.’ Send a self-addressed, stamped envelope with appropriate postage if you want your photos/materials returned, otherwise all notices of acceptance/or non-acceptance will be EMAILED to you. We’ll notify you within 2 months of applying. No refunds after September 1. Before this date, a \$75 handling fee will be deducted. We’ll email your space assignments, set-up info, parking passes, and maps well before the Festival.

Please visit our website: www.afterthegoldrushfestivals.com for info/applications on our other shows, or call us at 925-372-8961, or email us at afterthegoldrush@sbcglobal.net with any questions. Mail to: Kim & Mark Patillo, After the Gold Rush, P. O. Box 5171, Walnut Creek, CA 94596

18TH Annual Pleasant Hill Art, Wine, & Music Festival

October 9 & 10, 2021

Name _____ Email (print) _____ @ _____

Address _____ City _____ State & Zip _____

Phone _____ Cell _____ Resale # (Required) _____ Website: _____

Description of Products _____

Have you participated in the Festival before? _____ What Years? _____ Same space? _____ Booth #? _____

No. Of Spaces: _____ Entry Fees: _____ \$195 - Arts/Crafts 10 x 10 space _____ TOTAL - Make checks payable to Kim Patillo

Exhibitor Release and Hold Harmless Agreement:

I (We) agree to hold Kim & Mark Patillo, the Pleasant Hill Chamber of Commerce, the City of Pleasant Hill, the Downtown Merchants, and their staff, volunteers, and management harmless from any and all liabilities and claims of loss, damage or injury of whatsoever nature and howsoever the same may be caused or may arise resulting directly or indirectly from participation in any After the Gold Rush Festival, including but not limited to lost, stolen, or damaged merchandise or display materials

Signature of Applicant _____ Date _____

Make checks payable to: Kim Patillo

Send application, photos, fees, and a SASE with appropriate postage if you’d like your photos/materials returned to:

Kim & Mark Patillo, After the Gold Rush, P. O. Box 5171, Walnut Creek, CA 94596

