

48th Annual 'Gifts 'n Tyme Holiday Faire' ~ Napa, CA November 19, 20, & 21, 2021

You are invited to apply to the "Gifts 'n Tyme Holiday Faire", Napa's longest-running and most well-known Holiday Faire. It is held in the Chardonnay Hall at the Napa Valley Expo, at 575 Third Street in Napa. The Faire is open to all artists, craftspeople, and pre-packaged food vendors that make their own product. No imports or commercial items are allowed. It features 82 booths of arts, crafts, gourmet foods, holiday pieces, and one all-inclusive food "kitchen".

We will be following any/all requirements or conditions due to Covid-19. We'll know more about this as we get closer to the event. Let's hope that by then we'll all be vaccinated and feel much more safe and 'normal!' We'll keep you posted -

All applicants, past and present, will be juried by submitting at least 6 photos of your work, including a stocked, INSIDE booth photo, and one of your studio / workshop with your application. Deadline for first jury is July 15. If the show is not full, we will jury once a month thereafter. If we have your photos on file that you sent in last year please state this on your application. Most spaces are 10' x 10', a few that are 9' x 10', a few are 15' x 7, & and ONLY 1 space that is 15' x 10' (\$600 entry fee for this one) - so we ask that you be specific when applying.

All participants must provide their own display set-up. We require that you decorate your booths with a holiday theme. EZ-up's are allowed, either with a cover or without, but we do now require that you decorate all exposed metal with Christmas in mind: holly, lights, tinsel, etc. Curtains / backdrops are optional, but do make booths look nicer. We decorate the entrance and inside of the Chardonnay Hall extensively with the holidays in mind. In case you didn't see it above, please note that it is now a requirement to do some sort of decoration in/around your booth; if you don't you will not be invited back.

RV parking is available at the Expo for \$60/night (as of this writing). We suggest you make your reservation upon your acceptance, as they were full last year before the Faire. Call Rosemary at 707/253-4900 xtn. 102. IF YOU READ NOTHING ELSE, PLEASE READ THIS: We've said this every year: The fairgrounds does not allow anyone to sleep in their vehicles overnight on the grounds, even if the RV park is full. What we didn't expect is that they charge us \$50 each for those of you who did it anyway, with complete vehicle descriptions & license plates. Park outside the Expo on the adjacent street if you want to sleep in your vehicles - for free. We'll be charging you if they catch you & charge us!

We do extensive radio, newspaper, and billboards on Hwy. 29 for advertising in Napa and surrounding counties. We poster Napa heavily and put many huge banners around town. We will be providing fliers for you to pass out at your other fairs beforehand and for your mailing lists - as many as you need! The Faire typically draws 7500+ people in the 3 days. As many of you know, we are craftspeople that have been vendors in this fair for many years, and we will continue to be, so we are on site for the entire weekend. NEW hours are: Fri: 10-5 Sat: 10-5; & Sun: 10-4...(We listened to you!) As in the past, we will allow (and strongly encourage) vendors to set up on Thursday - FROM 1:00 till 7:00 pm .

The entry fee is the same as last year: \$425 for art/crafts, and \$445 for pre-packaged foods; no commissions. Entry fees INCLUDE the \$15 Napa Business License Fee (required by the City, which we pay.) If you have an existing Napa Business License (WHICH IS NOT REQUIRED - Just saves you \$15), OR are a veteran with a DD-214, you can deduct \$15 from your entry fee. Pre-packaged food vendors will also need to get a health permit from the Environmental Health Dptm. You'll need to contact the Health Dptm. at 707/253-4471 for the necessary forms, or we can email them to you if you request. The health department comes EVERY year like clockwork on Friday morning to make sure all are in compliance.

Please note that all booth fees are non-refundable after acceptance, due to commitment of funds to advertising, space rental, insurance, etc. BUT, if we have to cancel the show to anything Covid-related (i.e. too many restrictions or requirements for us to address), we will issue full refunds to everyone. Entry fees will NOT be due until after the first jury, after July 15. Please send the application form, 4-5 photos of your work, including one of your stocked display and studio/workshop, AND one 6" x 9" self-addressed, stamped envelope (with \$2.00 postage) - for as many fliers as you like; we'll pay the difference in postage regardless of how many you order; they're great to hand out at shows before the Faire & are strongly encouraged. We will also email you a flier for your e-mail lists and social media well before the Fair. Past participants need only include a display photo. Initial acceptance/rejection notices will be e-mailed (ONLY) to vendors.

Send all to: Kim & Mark Patillo, After the Gold Rush, P. O. Box 5171, Walnut Creek, CA 94596

E-mail: afterthegoldrush@sbcglobal.net

Phone: 925-372-8961

Website: www.afterthegoldrushfestivals.com

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APPLICATION

Name _____ Email (please print) _____

Business Name _____ Website _____

Address _____ City _____ State _____ Zip _____

Phone _____ Cell _____

Resale No. (REQUIRED) _____ Type of Car & License # _____

Complete Description of Media or Full Menu (items not listed may not be allowed):

My display can fit into a (check two if flexible): _____ 9' wide x 10' space
_____ 10' x 10' space
_____ 15' wide x 7' space (only 4 of these spaces)
_____ 15' wide x 10' space -only 1 this size: \$600 entry fee

I need electricity: _____ yes _____ no

I use an EZ-up or "fixed frame" canopy: _____ yes _____ no (and will remember to decorate it☺)

Please send me (#) _____ fliers for my distribution (as many as you like - to put out at shows, or mailing lists)

Have you participated in 'Gifts 'n Tyme' before? _____ Yes _____ No If so, what years? _____

Please include a 6" x 9" self- addressed, stamped (with \$2.00 postage) envelope (Very much appreciated!)

Number of spaces: _____ \$425 (first space)
_____ \$415 each additional space
_____ \$445 – ALL pre-packaged Foods
_____ \$600 – 15' x 10' space (Only 1 this size; if not available we will let you know)
_____ (OPTIONAL): Deduct \$15 if you have a Napa Business License or a Veteran:
Business License# _____ OR _____ DD214 enclosed

Total Fees Enclosed _____ PLEASE MAKE CHECKS PAYABLE TO KIM PATILLO

Past participants - do you want the same space? (We'll try) _____ yes _____ doesn't matter

LIABILITY WAIVER: By my signature below, I hereby agree to hold harmless Kim & Mark Patillo, DBA After the Gold Rush, & District Agricultural Assn. from any loss, injury, or damages that I or anyone in my party may cause/ incur while participating in Faire or on property of same.

Signature of Applicant _____ Date _____

Please send signed application, photos, fees, and a 6" x 9" self-addressed, stamped (\$2.00) envelope to:
Mark & Kim Patillo, After the Gold Rush, P. O. Box 5171, Walnut Creek, CA 94596

