

**49<sup>th</sup> Annual SIERRA NEVADA ARTS & CRAFTS FESTIVAL ~ Arnold, California**  
**July 3 & 4, 2021      Hours: Sat: 10-5; Sun: 10-4**

**At this time we have ALL permits & permissions necessary from Calaveras County to hold the Fair, but the future of Covid is still an unknown influence for ALL events. Let's hope we're over this and won't ever have to wear masks again!! But, if not, all health precautions will be in place, as they were last year at the shows we were permitted to hold. We had great feedback from the public and the County, and successful shows in the middle of the pandemic, so we're confident AND prepared to do the same in 2021. At this time, we do not know if the parade will be held, or if we can have a beer both or live music at the Festival, but will hope for ALL to happen; we will update you as we know.**

AFTER THE GOLD RUSH will again be sponsoring the 49<sup>th</sup> Annual 'Sierra Nevada Arts & Crafts Festival' over the fourth of July weekend, Saturday and Sunday. The Festival is held in the center of downtown Arnold, a mountain resort town on the road to Bear Valley Ski Resort on Highway 4, amongst the pines and redwoods, on the grounds of Bristol's Ranch House Café.

The Festival is open to all craftspeople and artists that make their own products, and all types of food booths - both prepared-on-site AND pre-packaged foods (no health permits are necessary for any food booths - we are 'grandfathered' in with the County.) All applications are juried by 4 - 5 photos of your work, a display photo and a photo of your studio/work area (even if it's your dining room table!) All exhibitors must provide their own displays, awnings, etc. It is advantageous to apply early; we have a maximum of 65 booths and some categories fill quickly. Any work not juried previously will get you removed from the fair with no refund.

If allowed, the fair will feature live country/swing music ongoing throughout both days. If allowed, local beers will be offered by the Ebbett's Pass Volunteer Fire Dptm. Historically, (and depending on the status of Covid), the Greater Arnold Business Assn. (GABA) holds the annual Independence Day parade on Saturday of the Festival, beginning at 10am. It's on Highway 4, & runs directly in front of the Festival. It's a short & sweet 'mountain' parade; & the public situates themselves at the Festival to watch it - and immediately when it's over, the Festival is at its' busiest. Set up is from Friday after 4pm or Sat after 6am.

Our publicity is extensive in all three adjacent Mother Lode counties, and we hang a huge banner across Highway 4 in Arnold that is impossible to miss. RV parking is available on a first-parked basis on the street adjacent to the festival; we recommend Friday arrival.

Entry fees are the same as last year: \$210 for arts/crafts booths; \$230 for food booths, including pre-packaged foods. Booths are 10 x 10. Fill out the application below, cut off, and send it along with 4 - 5 photos of your work, a display photo, a studio photo, & your application fee. Send a self-addressed, stamped envelope (71¢ postage- only if you want your photos/materials returned.) You can email photos if you prefer, but you must mail in your app and entry fee. If you email photos, PLEASE REFER TO THE EMAIL DATE ON YOUR APPLICATION SO THAT WE MAY REFER BACK TO THEM! All notices of acceptance/rejection will be emailed to you. Make checks payable to Kim Patillo and send all to: Kim & Mark Patillo, After the Gold Rush, P. O. Box 5171, Walnut Creek, CA 94596

You will receive hear from us within 2 months of applying. No refunds after June 1. Before this date, a \$75 handling fee will be deducted. Upon acceptance, we will email you follow-up info/final details. Motels are much cheaper in Angels Camp - 20 miles down the hill - than in Arnold; make reservations early!

Physical address/GPS: 961 Highway 4, Arnold, CA 95223. Please see our website for applications on our other events: [www.afterthegoldrushfestivals.com](http://www.afterthegoldrushfestivals.com)

\*\*\*\*\*

**49<sup>th</sup> Annual SIERRA NEVADA ARTS & CRAFTS FESTIVAL, Arnold, CA ~ July 3 & 4, 2021**

**APPLICATION**

Name \_\_\_\_\_ Email (print) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State & Zip \_\_\_\_\_

Phone(s) \_\_\_\_\_ Have you participated in the show before? \_\_\_\_\_ When? \_\_\_\_\_ Website: \_\_\_\_\_

Media Description or Food Booth Menu (List all items ) \_\_\_\_\_

Special Needs/Requests (We'll TRY) \_\_\_\_\_ Resale # (Required) \_\_\_\_\_

No. Of Spaces: \_\_\_\_\_

Entry Fees: \_\_\_\_\_ \$210 - Arts/Crafts 10 x 10 space

\_\_\_\_\_ \$230 - Food Booths , including pre-packaged foods (no Health Dptm. fees)  
 \*\*\*Food booths ONLY: Need electricity? \_\_\_\_\_ Yes \_\_\_\_\_ No (NO 220V)

\_\_\_\_\_ TOTAL FEES - Make checks payable to Kim Patillo

**LIABILITY WAIVER:**

By my signature below, I hereby agree to hold harmless Mark & Kim Patillo, Bristols Mountain House Cafe, their tenants and employees from any liability, loss, injury, or damages that I or anyone in my party may cause or incur while participating in said show or on the property of same.

Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_

Make checks payable to: Kim Patillo, and send application, photos, fees, and a self-addressed, stamped envelope if you'd like your photos/materials returned (with at least 71¢ postage) to: Kim & Mark Patillo, After the Gold Rush, P. O. Box 5171, Walnut Creek, CA 94596

