

We're happy to say that the 48th Annual 'Gifts 'n Tyme Holiday Faire' WILL be happening Nov. 19, 20, & 21, 2021! We're sorry that we had to wait this long to make the decision to hold the Faire, but the N.V. Expo had major management changes and HAD to be sure that events like these could be held on State property without any restrictions due to Covid. And they JUST let us know recently!

We do have some very important news to share with all of you – Mark & I are trying to 'semi-retire' and have cut back on our work schedule quite a bit since Covid stopped us in our tracks. Beginning this year, we're partnering with Chelley from Eckerstrom Productions to run 'Gifts 'n Tyme.' (This partnership is JUST with 'Gifts 'n Tyme', not our other shows.) Many of you know her from the many years that she's promoted large festivals in Northern California, and we know that many of you have done her shows – and we still do them. What you may not know is that Chelley was also a vendor herself at 'Gifts 'n Tyme' for many years and is very familiar with all aspects of the Faire. We will work side-by-side with her this year to show her how we've organized and promoted it these past 19 years, and will still have our booth at the Faire. She intends to keep the show format as it's been in the past and will honor past vendors and the booth spaces that you've always had. Chelley has also been a personal friend for many years and we're very confident that she'll do a great job. We hope you all will welcome Chelley to the Faire!

Below is OUR last years' INFO for details on the show that will answer many of your questions, and the link to the Eckerstrom Productions application is highlighted.

You are invited to apply to the "Gifts 'n Tyme Holiday Faire", Napa's longest-running and most well-known Holiday Faire. It is held in the Chardonnay Hall at the Napa Valley Expo, at 575 Third Street in Napa. The Faire is open to all artists, craftspeople, and pre-packaged food vendors that make their own product. No imports or commercial items are allowed. It features 82 booths of arts, crafts, gourmet foods, holiday pieces, and one all-inclusive food "kitchen".

All applicants, past and present, will be juried by submitting at least 6 photos of your work, including a stocked, INSIDE booth photo, and one of your studio / workshop with your application. Deadline for first jury is August 15. If the show is not full, we will jury once a month thereafter. If we have your photos on file that you sent in last year please state this on your application. Most spaces are 10' x 10', a few that are 9' x 10', a few are 15' x 7, & and ONLY 1 space that is 15' x 10' (\$600 entry fee for this one) - so we ask that you be specific when applying.

All participants must provide their own display set-up. We require that you decorate your booths with a holiday theme. EZ-up's are allowed, either with a cover or without, but we do now require that you decorate all exposed metal with Christmas in mind: holly, lights, tinsel, etc. Curtains / backdrops are optional, but do make booths look nicer. We decorate the entrance and inside of the Chardonnay Hall extensively with the holidays in mind. In case you didn't see it above, please note that it is now a requirement to do some sort of decoration in/around your booth; if you don't you will not be invited back.

RV parking is available at the Expo for \$60/night (as of this writing). We suggest you make your reservation upon your acceptance, as they were full last year before the Faire. Call Rosemary at 707/253-4900 xtn. 102. IF YOU READ NOTHING ELSE, PLEASE READ THIS: We've said this every year: The fairgrounds does not allow anyone to sleep in their vehicles overnight on the grounds, even if the RV park is full. What we didn't expect is that they charge us \$50 each for those of you who did it anyway, with complete vehicle descriptions & license plates. Park outside the Expo on the adjacent street if you want to sleep in your vehicles - for free. We'll be charging you if they catch you & charge us!

We do extensive radio, newspaper, and billboards on Hwy. 29 for advertising in Napa and surrounding counties. We poster Napa heavily and put many huge banners around town. We will be providing fliers for you to pass out at your other fairs beforehand and for your mailing lists - as many as you need! The Faire typically draws 7500+ people in the 3 days. As many of you know, we are craftspeople that have been vendors in this fair for many years, and we will continue to be, so we are on site for the entire weekend. NEW hours are: Fri: 10-5 Sat: 10-5; & Sun: 10-4....(We listened to you!) As in the past, we will allow (and strongly encourage) vendors to set up on Thursday - FROM 1:00 till 7:00 pm .

The entry fee is the same as last year: \$425 for art/crafts, and \$445 for pre-packaged foods; no commissions. Entry fees INCLUDE the

\$15 Napa Business License Fee (required by the City, which we pay.) If you have an existing Napa Business License (WHICH IS NOT REQUIRED - Just saves you \$15), OR are a veteran with a DD-214, you can deduct \$15 from your entry fee. Pre-packaged food vendors will also need to get a health permit from the Environmental Health Dptm. You'll need to contact the Health Dptm. at 707/253-4471 for the necessary forms, or we can email them to you if you request. The health department comes EVERY year like clockwork on Friday morning to make sure all are in compliance.

Please note that all booth fees are non-refundable after acceptance, due to commitment of funds to advertising, space rental, insurance, etc. BUT, if we have to cancel the show to anything Covid-related (i.e. too many restrictions or requirements for us to address), we will issue full refunds to everyone. Entry fees will NOT be due until after the first jury, after July 15. Please send the application form, 4-5 photos of your work, including one of your stocked display and studio/workshop, AND one 6" x 9" self-addressed, stamped envelope (with \$2.00 postage) – for as many fliers as you like; we'll pay the difference in postage regardless of how many you order; they're great to hand out at shows before the Faire & are strongly encouraged. We will also email you a flier for your e-mail lists and social media well before the Fair. Past participants need only include a display photo. Initial acceptance/rejection notices will be e-mailed (ONLY) to vendors.

Please find the link to Eckerstrom Productions' application to apply: <https://www.eckerstromproductions.com/arts--crafts-shows.html>

Please feel free to call either of us with any questions. Hope to see you there!