

# 49<sup>th</sup> Annual SIERRA NEVADA PEDDLER'S MARKET ~ Arnold, California

## July 3 & 4, 2021      Hours: Sat: 10-5; Sun: 10-4

AFTER THE GOLD RUSH will again be sponsoring the 49<sup>th</sup> Annual 'Sierra Nevada Peddler's Market' over the fourth of July weekend, Saturday and Sunday. The Market is held in the center of downtown Arnold, a mountain resort town on the road to Bear Valley Ski Resort on Highway 4, among the pines and redwoods, on the grounds of Bristol's Ranch House Café.

Last year, we had great feedback from the public and the County, and successful shows in the middle of the pandemic, so we're confident AND prepared to do the same in 2021. At this time, we do not know if the parade will be held, or if we can have a beer booth or live music at the Market, but will hope for ALL to happen. All CDC Covid protocols will be in place at all times.

The Market is open to all craftspeople, artists, antique dealers, and some (limited) commercial, and all types of food booths - both prepared-on-site AND pre-packaged foods (no health permits are necessary for any food booths.) All applications are juried by 4 - 5 photos of your product, plus a display photo. If you've participated in the show previously we only need a display photo. All exhibitors must provide their own displays, awnings, etc. It is advantageous to apply early; we have a maximum of 65 booths and some categories fill quickly. Any work not juried previously will get you removed from the fair with no refund.

Set up is from Friday after 4pm (strongly suggested) or Sat after 6am. Our publicity is extensive in all three adjacent Mother Lode counties, and we hang a huge banner across Highway 4 in Arnold that is impossible to miss. All of our advertising will reflect safety measures in place. RV parking is available on a first-parked basis on the street adjacent to the festival; we recommend Friday arrival.

Entry fees are the same as last year: \$210 for arts/crafts booths; \$230 for food booths, including pre-packaged foods. Antique dealers, please call Kim to discuss your entry fee: 925-372-8961. Booths are 10 x 10.

Fill out the application below, cut off, and send it along with 4 - 5 photos of your product, a display photo, & your application fee. Past participants – a display photo only. Send a self-addressed, stamped envelope (71¢ postage) if you want your photos/materials returned. You can email photos if you prefer, but you must mail in your application and fee. If you email photos, PLEASE REFER TO THE DATE YOU EMAILED THEM ON YOUR APPLICATION SO THAT WE MAY REFER BACK TO THEM! All notices of acceptance or rejection will be emailed to you.

Make checks payable to Kim Patillo and send all to: After the Gold Rush, P. O. Box 5171, Walnut Creek, CA 94596

Email: [afterthegoldrush@sbcglobal.net](mailto:afterthegoldrush@sbcglobal.net) \*\*\* Phone: 925-372-8961

No refunds after June 1. Before this date, a \$75 handling fee will be deducted. Upon acceptance, we will email you follow-up info/final details.

Physical address for GPS directions: 961 Highway 4, Arnold, CA 95223

Please see our website for applications on our other events: [www.afterthegoldrushfestivals.com](http://www.afterthegoldrushfestivals.com)

\*\*\*\*\*

## 49<sup>th</sup> Annual SIERRA NEVADA PEDDLER'S MARKET, Arnold, CA ~ July 3 & 4, 2021

### APPLICATION

Name \_\_\_\_\_ Email (Clearly please!) \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State & Zip \_\_\_\_\_

Phone(s) \_\_\_\_\_ Have you participated in the show before? \_\_\_\_\_ When? \_\_\_\_\_ Website: \_\_\_\_\_

Media Description or Food Booth Menu (List all items ) \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Special Needs/Requests (We'll TRY) \_\_\_\_\_ Resale # (Required) \_\_\_\_\_

No. Of Spaces: \_\_\_\_\_ Entry Fees: \_\_\_\_\_ \$210 - Arts/Crafts 10 x 10 space  
 \_\_\_\_\_ \$230 - Food Booths/ Pre-Packaged foods (no health dptm. fees) / Commercial Booths  
 \*\*\*Food booths ONLY: Need electricity? \_\_\_ Yes \_\_\_ No (NO 220V)

**ANTIQUÉ DEALERS – PLEASE CALL KIM FOR ENTRY FEE – 925-372-8961**

TOTAL FEES - Make checks payable to Kim Patillo

**LIABILITY WAIVER:**

By my signature below, I hereby agree to hold harmless Organizers, Bristol's Mountain House Cafe, their tenants and employees from any liability, loss, injury, or damages that I or anyone in my party may cause or incur while participating in said show or on the property of same.

Signature of Applicant \_\_\_\_\_ Date \_\_\_\_\_

Make checks payable to: Kim Patillo, and send application, photos, fees, and a self-addressed, stamped envelope if you'd like your photos/materials returned (with at least 71¢ postage) to: After the Gold Rush, P. O. Box 5171, Walnut Creek, CA 94596

